

GOLD PACK *Awards* 2024

THE INSTITUTE OF PACKAGING SA

with



Medal Winners



Proud history of advancing packaging excellence

FROM its humble origins in 1975, the Gold Pack Awards have grown into the most prestigious awards programme and highlight of the South African packaging industry's annual calendar.

Understandably, every entrant into the Gold Pack Awards believes their pack should be a winner. However, the criteria for success is often misunderstood, as these awards are not just a simple 'print excellence' competition. The intention of the judges is to recognise and reward packs that demonstrate excellence in the comprehensive art and science of packaging, considering all the disciplines and expertise required in their creation. This includes the evaluation of the design, marketing, functionality and the creative application of innovative ideas alongside existing and evolving technologies.

The importance of the 'back story'

The judges rely heavily on the supporting motivations provided with the entries. Often the simplest-looking entries have a 'back story' of expertise, innovation and collaboration across the packaging supply chain, which were required to overcome the many challenges faced in successfully executing the final pack. Fit-for-purpose, sustainable and responsible packaging seem to be compelling characteristics for success in these awards. The judges may only be aware of the challenges that were overcome in the creation of the packaging if they are provided with this information.

The criteria for excellence in packaging are also an evolving standard. Not many years ago, 'Sustainable Packaging' was a special award, and the judges needed to actively seek out the noteworthy packs demonstrating those attributes. Today, it's expected that every entrant should be striving for responsible and sustainable packaging solutions. The judging process is arduous and the debate is intense. Any pack achieving finalist status in these awards can be justifiably proud of this achievement.

The addition of the AfriStar Awards to the Gold Pack Awards a few years ago has given these awards



The 2024 judging panel of (back row) Bill Marshall, Annabé Pretorius, Janusz Luterek and Bill Furniss and (front row) Jane Molony, Wendy Knowler, Gunnar Sigge and Vanessa von Holdt.

a pan-African flavour and credibility. The judging of entries competing for the AfriStar medals is done by specially selected APO panellists.

All finalists and medal winners in the Gold Pack and AfriStar Awards are eligible for entry into the World Packaging Organisation's WorldStar Awards, adding global credibility to both award programmes and providing local winners with the opportunity to gain further recognition on a global stage.

The support of the sponsors is testament to the role and reputation of these awards as a vehicle to celebrate and promote the industry. The increase in the number of entries from converters, packaging manufacturers, designers, brand owners, retailers and suppliers to the industry, as well as the number of finalist medals presented this year, underlines the importance and prestige of this awards programme. Medal winners represent a roll call of first-rate packaging, and that's what the Gold Pack Awards are all about – promoting and encouraging world-class excellence in packaging.

Bill Marshall, Gold Pack Awards chairman

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THE INSTITUTE OF PACKAGING SA GOLD PACK TROPHY 2024



Name of Entry	Extra CCCCold Cooler Box
Entrant	Keypak (Pty) Ltd and VRV Logistics
Converter	Keypak (Pty) Ltd
Brand Owner	AB InBev

This package boasts a unique, leak-resistant design thanks to an integrated BOPP film layer. The hinged design allows the carton to pop open for ice to be added, creating a trendy brand engagement and trendy character for the product. The pack passed the leak-proof test by the judges, who were impressed by its ease of use and functionality. A previously seen concept, applied in a novel way for a beer brand, which uses 'ice cold' as a value proposition. Tested and ratified as recyclable, this pack delivers a convenient, disposable, single-use cooler box designed for outdoor functions, braais and special occasions.

Good luck to all the Gold Pack finalists

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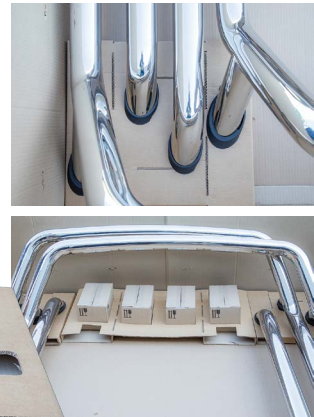
SPECIAL AWARDS

THE FIBRE CIRCLE AWARD

GOLD MEDAL

Name of Entry Iron Forest VW J73 Sports Bar Export Box
Entrant Iron Forest Packaging
Converter Rusmar Packaging (Pty) Ltd
Brand Owner Horizon Global South Africa (Pty) Ltd

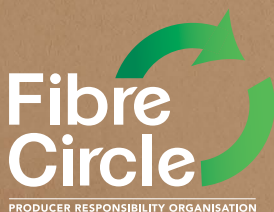
This product stands out as it demonstrates a core objective of the Extended Producer Responsibility (EPR) Regulations through its redesign for recyclability and reduction in the number and types of materials used. It incorporates virgin fibre where necessary and uses recycled fibre wherever possible, enhancing its life cycle impact. With this innovation, a local South African product can be shipped more efficiently and eliminates the use of polystyrene and other types of packaging. Additionally, once the product is unpacked, it requires less storage space and reduces waste handling requirements.



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Fibre Circle congratulates
the finalists and winners
in the Gold Pack Awards.



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METPAC-SA AWARD

GOLD MEDAL

Name of Entry	Alula Gold 3 For 1-3 Years Growing Up Formula 900g
Entrant	Golden Era Group
Converter	Golden Era Group
Brand Owner	Sanulac Nutritionals

The gold metallic artwork, combined with double-seam technology, provides both a unique visual differentiator and critical product protection for infant formula. The gold finish creates a premium, standout appeal on shelves, while the double seams form a hermetic seal, protecting the hygroscopic formula from moisture, air and contamination. This seal preserves the nutritional integrity and freshness of the formula, ensuring safety and extending shelf life. The metal can's recyclability also aligns with sustainability concerns, making it both a practical and responsible choice in the competitive infant nutrition market.



MetPac-SA

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Sustainable
Tomorrow**

**Driving Sustainable
Metal Packaging**

MetPac-SA is a metal packaging Producer Responsibility Organisation (PRO) dedicated to fostering environmental sustainability in line with the principles of the circular economy.

Our mission is to enhance recycling efforts and reduce waste by encouraging responsible environmental practices among producers and consumers. We collaborate with various strategic partners in the metal packaging value chain to enhance post-consumer materials circulatory. By raising awareness and implementing innovative solutions, we aim to contribute positively to our planet's sustainability.

MetPac-SA is a registered Producer Responsibility Organisation with the Department of Forestry, Fisheries and Environment (DFFE), EPR Registration Number: 19/7/5/P/PRO/20210720/005 and is responsible for the South African metal packaging EPR strategy in alignment with Section 18 of South African National Environmental Management: Waste Act (NEMWA)

metpacsa.org.za

PACKAGING EMPOWERS BUSINESS

GOLD MEDAL

Name of Entry S'qhaqhabola Motoho Porridge 1kg
Entrant S'qhaqhabola
Converter Various
Brand Owner Thato Boiphihlele Molaba

This entry highlights the role that packaging can play in enabling business. Thato Molaba sources suitable packaging to deliver convenient pre-made meals to a rural community. He encourages the return and reuse of the packaging, coincidentally creating a cost-effective, sustainable and responsible packaging solution for his insightful and entrepreneurial enterprise. A feel-good story demonstrating packaging's ability to make a difference in a responsible manner.



BEST IN GLASS PACKAGING

GOLD MEDAL

Name of Entry Heineken Returnable Star Bottle 650ml
Entrant Ardagh Glass Packaging-Africa
Converter Ardagh Glass Packaging-Africa
Brand Owner Heineken

A break-away from the traditional design used in 190 countries, Heineken developed a bold new design and specification for a returnable bottle to take advantage of a uniquely South Africa market characteristic. The manufacturing process broke new ground, with the embossed Heineken logo being AGP's largest ever. Because the embossing used a 360° layout on a two-part mould, the challenge was to emboss across the mould join line and to maintain the integrity of the iconic lettering used by Heineken and to allow for the glass to be released during the forming process.

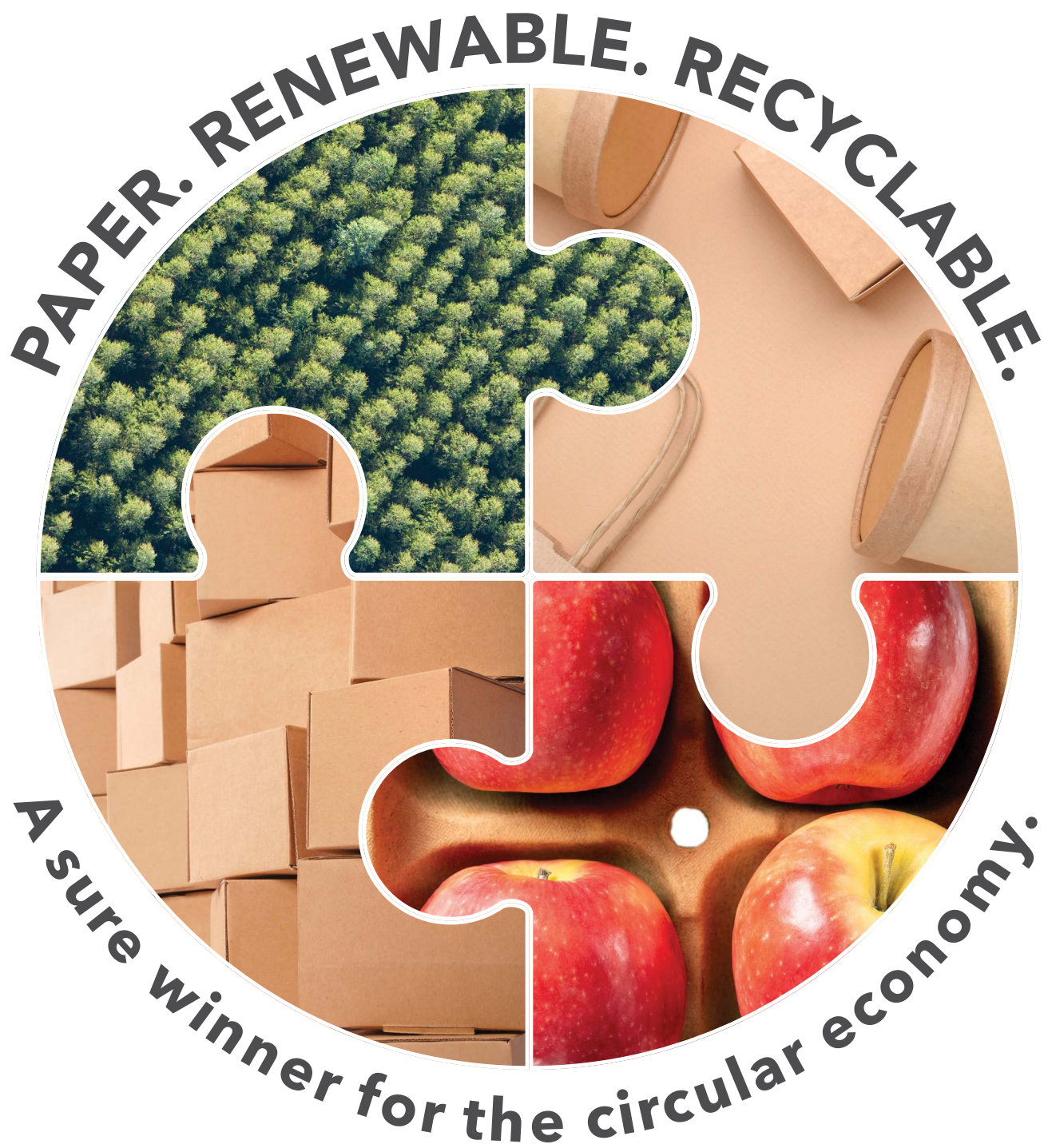
THE PAPER MANUFACTURERS ASSOCIATION OF SOUTH AFRICA - PAPER IS POSSIBLE AWARD

GOLD MEDAL

Name of Entry Mpact & Nefab / Polarium Lithium-ion Battery Pack
Entrant Mpact Corrugated Western Cape & Nefab Sweden
Converter Mpact Corrugated Western Cape
Brand Owner Polarium

PAMSA was really impressed with the careful engineering and precision of a protective shipping carton, which would be suitably recyclable around the world. While the brown corrugated board may not stand out aesthetically, the clever design exhibits a functional beauty. Not only does the packaging safeguard goods for distribution, it offers stackable support on export pallets in a high cube container.

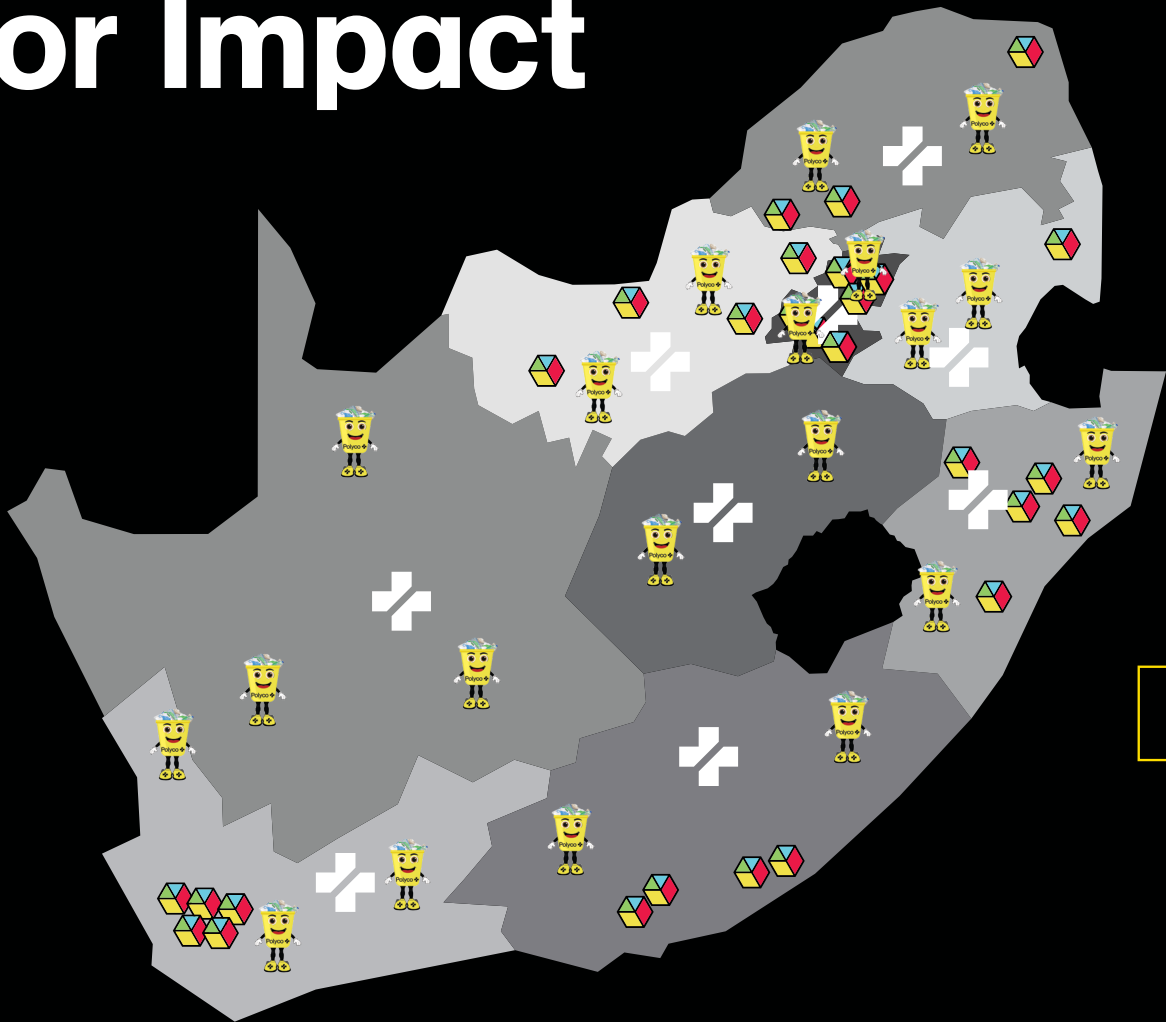




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THE POLYCO AWARD

GOLD MEDAL

Name of Entry	Safety-First Redesigned Shoprite Thin Bleach Pack
Entrant	Bowler Packaging and Shoprite Checkers
Converter	Bowler Packaging
Brand Owner	Shoprite Checkers

A great execution of a 100% rHDPE bottle that is mostly white. Added responsible packaging features, including a child safety cap and braille embossing for identification, this pack embraces safety, inclusivity and sustainability to set a new industry-leading standard.



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NON-PERISHABLE FOOD MEDAL WINNERS

GOLD MEDAL

Name of Entry	Imana Soups Sauces and Gravy Range
Entrant	Constantia Flexibles
Converter	Constantia Flexibles
Brand Owner	Imana

The range showcases an important development in the shift to mono-layer substrates. The new Imana range has rationalised sizes over 61 variants. It now utilises locally sourced substrates reduced from eight to three layers, which has rationalised the production process and reduced the material by 30%. The aesthetically improved matte pack has a two-year shelf life and no loss of functionality, while reducing landfill impact.



SILVER MEDAL

Name of Entry	Montego Bags O' Wags 1L Tub & Lid and 3L Tub & Lid with Handle
Entrant	Classic Injection Mouldings & Montego Pet Nutrition
Converter	Classic Injection Mouldings
Brand Owner	Montego Pet Nutrition

An appealing introduction into the pet care market. The innovative design, which ensures convenience for pet owners with a sustainable and superior pet treat format, has resulted in sales volume increases exceeding 20%. The range features sleek, modern designs that not only catch the eye but also enhance functionality and brand recognition. The ergonomic shape ensures easy handling and storage and the resealable clear lid keeps treats fresher for longer.

SILVER MEDAL

Name of Entry Woolworths Noodle Pail
Entrant Shave & Gibson Packaging (Pty) Ltd
Converter Shave & Gibson Packaging (Pty) Ltd
Brand Owner Woolworths

This noodle pail utilises a water-based coated paperboard that is microwave-safe and leak-proof, offering an eco-friendly alternative to polyboard. It boasts a one- to three-month degradability and is designed to maintain the integrity of the contents while providing a convenient, sustainable packaging solution.



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About our snazzy NEW Tubs

Designed for Freshness

A tamper-proof bone-shaped seal helps keep treats fresh and full of flavour.

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A Tub of Fun

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NON-PERISHABLE FOOD MEDAL WINNERS

BRONZE MEDAL

Name of Entry Bakers Dip & Delight Assorted
Rusks Selection 900g
Entrant Golden Era Group
Converter Golden Era Group
Brand Owner National Brands

Adding value to the humble rusk, the dynamic and appetising visual on the pack has been executed with precision. The overall brand architecture is presented in perfect harmony with the product's unique appeal.



BRONZE MEDAL

Name of Entry Woolworths Tangy Tops 125g
Entrant Art Flexible Packaging (Pty) Ltd
Converter Art Flexible Packaging (Pty) Ltd
Brand Owner Woolworths

The challenge was to create a pack with a matte look and feel, as well as a clear window for product visibility and appetite appeal. This was achieved with reverse printing on BOPP, applying the spot matte varnish on the top surface in perfect register and then laminating to BOPP to sandwich and protect the print with the tactile matte varnish still exposed on the surface.

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NON-PERISHABLE FOOD FINALISTS

AWARD FINALIST

Name of Entry Zoo Zoos
Entrant Constantia Flexibles
Converter Constantia Flexibles
Brand Owner AVI



A move from gravure to flexo was decided to ensure faster lead times. The challenge was to match the gravure-printed elements from the established Iced Zoo biscuits graphics on the new affordable 125g size flexographically. From print inception through to delivery to the client was achieved in four weeks. Sales since launch have exceeded expectations.



AWARD FINALIST

Name of Entry Bakers Snacktime
Assorted Crackers 800g
Entrant Golden Era Group
Converter Golden Era Printers and Stationers BOP (Pty) Ltd
Brand Owner National Brands Limited

A change from e-flute to 500gsm board and the inclusion of locking tabs enabled the removal of the plastic overwrap from the pack, making it more sustainable and cost-effective, without any compromise to the pack's aesthetic appeal or functionality.

AWARD FINALIST

Name of Entry Alula Gold 3 For 1-3 Years Growing Up Formula 900g
Entrant Golden Era Group
Converter Golden Era Group
Brand Owner Sanulac Nutritionals

A striking use of metal packaging to enhance shelf stand out and the image of a quality product. Bold graphics and metallic finishes elevate the product to the status of a premium option. The gold can highlights the brand image to be seen as the gold standard in the infant milk formula category.



AWARD FINALIST

Name of Entry Whispers 200g
Entrant Siyaka
Converter Siyaka
Brand Owner Mondelēz

The demand for short run lengths motivated a move from gravure to flexo print. Additional changes and enhancement to the printing and converting processes, such as the use of one high-opacity white ink pass instead of double white, the restructure of the substrates, adhesives and curing and corona treatments yielded a cost-effective and 'gravure quality' result.

NON-PERISHABLE FOOD FINALISTS

AWARD FINALIST

Name of Entry Tennis Doubles 125g and Bakers
Choc-O Break 125g
Entrant Siyaka
Converter Siyaka
Brand Owner AVI

The advantages of flexo printing are cost-effective shorter runs and shorter lead times. The challenge was to overcome the curing of UV inks printed on BOPP metallised material. This was resolved by using a specialised water-based primer to allow the UV inks to cure on the substrate, without 'dulling' the metallised effect. The metallised gold ink could then be replaced by 'knocking out' the opaque white in areas to give the desired metallic effect. In addition, the whiteness of the backgrounds was achieved in a single pass using a specially developed high-opacity white UV ink.



AWARD FINALIST

Name of Entry Safari
Entrant PepsiCo SA
Converter Packaging World
Brand Owner PepsiCo SA



As a heritage brand dating back to 1908, the unique challenge was to maintain relevance for the contemporary market, to refresh its identity and resonate with modern sensibilities, while honouring a rich legacy. The recent rebrand of Safari has met this challenge with a design that is modern and minimalistic, emphasising clean lines and bold simplicity that reflect the purity and essence of the outdoors.

AWARD FINALIST

Name of Entry Glass to PET
Entrant Mpact Plastics Wadeville
Converter Mpact Plastics Wadeville
Brand Owner Tiger Brands

The change from glass to PET reduces the average packaging mass by 86% across the jar range, allowing for optimised packaging and transport configurations, increasing the number of products per pallet. The closure is a patented multi-seal design, which eliminates a liner or wad, compared to the previous metal lid with a gasket. The new PET jar range also allows common use of this single-piece closure across jar sizes, reducing the number of changes required on the filling line.



PERISHABLE FOOD MEDAL WINNERS

GOLD MEDAL

Name of Entry	Fairview Traditional Brie 125g
Entrant	Rotolabel, a division of Bidvest Paperplus (Pty) Ltd
Converter	Rotolabel, a division of Bidvest Paperplus (Pty) Ltd
Brand Owner	Fairview Cheese Company (Pty) Ltd

In addition to the fine flexo printing evident on this label, the judges were impressed with the construction and functionality of the label. The tabs provide a sturdy hold and tamper evidence, adding value to the pack and eliminating the need for a specially printed lid. The combination of advanced flexographic printing techniques and high-quality materials ensure that this label stands out visually and offers exceptional value.



SILVER MEDAL

Name of Entry	Zibo Containers - WW Clamshell Rectangular Bubble Range
Entrant	Zibo Containers (Pty) Ltd
Converter	Zibo Containers (Pty) Ltd
Brand Owner	Zibo Containers (Pty) Ltd and Woolworths

The clamshell berry punnet range shares an innovative bubble design that redirects moisture from the berries, eliminating the need for bubble wrap. This reduces costs and increases product longevity. Produce visibility and positioning of the vent holes are good, allowing airflow, even when stacked. The streamlined, modern look offers great shelf appeal – a blend of sustainability, practicality and elegance.



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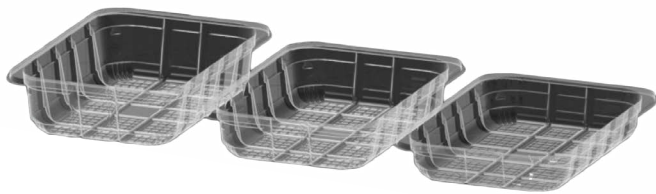


PERISHABLE FOOD FINALISTS

AWARD FINALIST

Name of Entry Sunbake Sourdough Bag
Entrant Tropic Plastic and Packaging
Converter Tropic Plastic and Packaging
Brand Owner RCL Foods

Setting itself apart from other bread brands, this innovative paper-feel bag has the barrier properties of plastic but feels like paper. The development required a special anilox for sufficient ink laydown on the co-extruded substrate. This pack marries the consumer appeal of paper for an artisan style bread with the manufacturer's need for shelf life.



AWARD FINALIST

Name of Entry Zibo Containers - Econo Range
Entrant Zibo Containers (Pty) Ltd
Converter Zibo Containers (Pty) Ltd
Brand Owner Zibo Containers (Pty) Ltd and Woolworths

The trays are lightweight, rigid, cost effective and suitable for seal-only PACK and vacuum-gas MAP applications. The trays provide a sustainable packaging solution in a closed loop recycling system, demonstrating a commitment to sustainability and environmental goals.

AWARD FINALIST

Name of Entry Zuney Burger Box
Entrant Viro Solutions
Converter Viro Solutions
Brand Owner Zuney Burger

An 'edgy' packaging solution with a unique perforated tear strip and vibrant custom branding. The packaging promotes a characteristic brand identity and the consumption experience enhances brand recognition and creates a memorable unboxing experience, turning the packaging into a powerful marketing tool.



AWARD FINALIST

Name of Entry Fry's Hot Dogs
Entrant Art Flexible Packaging (Pty) Ltd
Converter Art Flexible Packaging (Pty) Ltd
Brand Owner Fry's Family Food Co

To facilitate a higher recycling potential and lower the EPR levies, a homologous, dual-layer, biaxially-orientated polypropylene, form-fill-and-seal bag was created to replace the previous polyboard / inner polyethylene packaging combination used. The resulting increase in sales demonstrates that consumer choice is moving towards more environmentally sustainable packaging solutions.

AWARD FINALIST

Name of Entry Forage & Feast Yoghurt
Entrant Brandline
Converter Brandline
Brand Owner Shoprite Checkers

The pack design features a dark, rich blue tone identifying the brand and includes an eye-catching metallic gold and a contrasting combination of matte and gloss to highlight the premium branding and quality imagery evoking a sense of luxury.



ALCOHOLIC BEVERAGE MEDAL WINNERS

GOLD MEDAL

Name of Entry Extra CCCCold
Cooler Box
Entrant Keypak (Pty) Ltd
and VRV Logistics
Converter Keypak (Pty) Ltd
Brand Owner AB InBev



A convenient, disposable, single-use cooler box designed for outdoor functions, braais and special occasions. The uniquely designed carton opens up, using a specialized hinge system to allow the full carton of beer to be engulfed in ice, unpinning the brand's 'CCCold' brand differentiator concept. The BOPP film layer delivers a leak-proof carton and has been tested and proven fully recyclable.



SILVER MEDAL

Name of Entry Heineken Returnable Star Bottle 650ml
Entrant Ardagh Glass Packaging-Africa
Converter Ardagh Glass Packaging-Africa
Brand Owner Heineken

Dubbed the 'Star Bottle' the returnable format eliminates the waste of single-use packaging. Heineken beer, which has the same design in 190 countries, broke with tradition to take advantage of the returnable beer culture in South Africa, unveiling a bold new design for its returnable bottle – a change not made anywhere else in the world.

BRONZE MEDAL

Name of Entry Can Cluster Pack
Entrant Shave & Gibson Packaging (Pty) Ltd
Converter Shave & Gibson Packaging (Pty) Ltd
Brand Owner Grape Grinder



Not just practical; this pack elevates the brand's image. The sleek design and high-quality finish make it an attractive choice, ensuring shelf stand out. The appeal lies in its simplicity – delivering a complex solution in an elegant, user-friendly form.



ALCOHOLIC BEVERAGE FINALISTS

AWARD FINALIST

Name of Entry Cantina Super Lager
Entrant First Impression Labels, part of All4Labels
Converter First Impression Labels, part of All4Labels
Brand Owner South Africa
Kingsley Beverages

Wash-off, self-adhesive PET labels provide a high-quality print surface and a no-label look. The PET top-face supports high-quality print and shrink-release during the recycling phase. The PET liner assists with high-speed label application. Wash-off labels are found on the face neck and rear of the bottles.



AWARD FINALIST

Name of Entry Gordon's Gin Glass to rPET Bottle Conversion
Entrant Bowler Packaging and Diageo
Converter Bowler Packaging
Brand Owner Diageo

The 200ml glass gin bottle has now become a lightweight PET bottle with a 41.32% weight reduction. Incorporating 50% recycled material and redesigning the pack to include an embossed logo and a reduced size back label, enhances its sustainability and elegance while reducing weight and breakages.

AWARD FINALIST

Name of Entry Villiera Sparkling Gold Leaf Nectar
Entrant Rotolabel, a division of Bidvest Paperplus (Pty) Ltd
Converter Rotolabel, a division of Bidvest Paperplus (Pty) Ltd
Brand Owner Iwayini Company (Pty) Ltd

The label enhances the product's uniqueness. Digitally printed on silver paper – incorporating high-build silkscreen, gold hot foil and satin varnish with offline embossing – highlights the wine's lavish character.



AWARD FINALIST

Name of Entry Rietvallei The Classic & Heritage Range
Entrant Rotolabel, a division of Bidvest Paperplus (Pty) Ltd
Converter Rotolabel, a division of Bidvest Paperplus (Pty) Ltd
Brand Owner Rietvallei Wine Estate (Pty) Ltd

Quality is conveyed using digital printing, high-build silkscreen, gold hot foil and a matte varnish finished with debossing for an added texture. Premium value is communicated with technical expertise.

ALCOHOLIC BEVERAGE FINALISTS



AWARD FINALIST

Name of Entry	Bomb Squad Lager & Pilsner 500ml
Entrant	SA Litho Label Printers
Converter	SA Litho Label Printers
Brand Owner	Saggy Stone Brewing Co

The standout design of the label epitomizes minimalist design, preserving an elegant allure, while exuding masculine charm. A perforation has been added to the sleeve to assist separation of materials to support recyclability.

AWARD FINALIST

Name of Entry	Villiera Merlot 2022
Entrant	Rotolabel, a division of Bidvest Paperplus (Pty) Ltd
Converter	Rotolabel, a division of Bidvest Paperplus (Pty) Ltd
Brand Owner	Iwayini Company (Pty) Ltd

The striking black print and earthy colours are digitally printed and enhanced with high-build silkscreen, matte gold foil and a satin varnish. A distinctive jagged edge kiss-cut adds to the uniqueness of the label. The debossing adds a final touch of elegance.



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NON-ALCOHOLIC BEVERAGE MEDAL WINNERS

GOLD MEDAL

Name of Entry Woolworths Iced Tea and Chia Juice Range
Entrant MCC Label and Woolworths SA
Converter MCC Label
Brand Owner Woolworths SA

A recyclable, floatable polyolefin-based shrink sleeve label allows easy recycling of the PET bottle, as the label can be density-separated in the recycling process. During the recycling process, the bottle, cap and sleeve are flaked at the washing stage. The materials are density-separated so that the lighter polyolefin floats and the heavier PET sinks. The recycled PET is either used as hot-bottle-washed-flake or further processed to make rPET resin for direct food-contact packaging. The polyolefin materials are used to make multiple products for industrial non-food applications.



GOLD MEDAL

Name of Entry Woodlands First Choice Milk Carton
Entrant Diversified Liquid Packaging Group (DLPG)
Converter Diversified Liquid Packaging Group (DLPG)
Brand Owner Woodlands Dairy, Eastern Cape

The on-pack communication, which promotes recycling, complements the region's first tethered screw-cap closure on a beverage carton. The tethered closure ensures the cap remains with the carton all the way into the recycling stream. Both the cap and spout are produced from renewable sugar-cane biomass material, which is fully compatible with regular plastic recycling streams and are 10 to 30% lighter than alternative caps.

SILVER MEDAL

Name of Entry Konig Coffee Cup
Entrant Bio-Pak
Converter Bio-Pak
Brand Owner Konig Coffee

A locally manufactured paper cup certified as home compostable – an improvement from industrial compostable cups with a PLA layer. With an aqueous barrier coating, these cups are not only 'home' compostable, but they may also be recycled in the normal paper recycling stream. Made with sustainably sourced paper and printed with water-based inks.



BRONZE MEDAL

Name of Entry Tropika Island of Treasure - 2L Stretch Label, 1L, 500ml & 330ml Wraparound Label Range
Entrant MCC Label
Converter MCC Label
Brand Owner Clover

These SKUs demand both wraparound and stretch labels with different printing processes, substrates and colours. The challenge was to print these differing label types contiguously on one press and eliminate wash-ups. The solution resulted in the reverse and surface printed labels being achieved by simply changing plates and substrates. The change happens quickly and efficiently on one press. This eliminates expensive wash-ups, which use 10-12 litres of solvent for each colour wash up change.

NON-ALCOHOLIC BEVERAGE FINALISTS

AWARD FINALIST

Name of Entry Liqui Fruit Sparkling Cranberry 300ml and Sparkling Strawberry Lemonade 300ml
Entrant Golden Era Group
Converter Golden Era Group
Brand Owner Pioneer Foods, a PepsiCo Company

The well-printed infusion of fruit and bubbles cue refreshment and helps distinguish the packs from the other 100% juice offerings also available in cans. The execution uses the aluminium substrate to effectively portray a premium quality.



AWARD FINALIST

Name of Entry aQuellé Splash Range
Entrant Alpha, First Impression Labels, a part of All4Labels and Ekhamanzi Springs
Converter Alpha and First Impression Labels, a part of All4Labels
Brand Owner Ekhamanzi Springs

The range sports a unique tethered, zero-spill cap and a special gang-printed wraparound label featuring eight different animated characters. The recyclable and appealing bottle and cap stood up to vigorous testing by the judges.

AWARD FINALIST

Name of Entry Twizza Carbonated Soft drink range
Entrant MCC Label
Converter MCC Label and Polyflex
Brand Owner Twizza

The range has been expanded significantly recently and now includes 21 different labels. The use of ECG technology and extensive pre-press and printing collaboration has resulted in efficient production with quicker change overs requiring fewer wash-ups, reduced solvent usage, quicker colour matching, faster make-ready, less material wastage and improved print results.



AWARD FINALIST

Name of Entry Nawaa Yogy Shake Range
Entrant First Impression Labels,
a part of All4Labels
Converter First Impression Labels,
a part of All4Labels
Brand Owner Interpack Namibia



The stylish new seven-colour full length sleeves used for this revitalised and appealing redesign has improved vibrancy, visual excitement, colour-intensity and shelf presence, which has resulted in dramatically improved sales for the range.



AWARD FINALIST

Name of Entry Kombat Energy Drink 500ml
Entrant Golden Era Group
Converter Golden Era Group
Brand Owner Big Tree Brands, Zambia

A redesign to improve branding and on-shelf presence further establishes this energy drink as a favourite in the Zambian market. The intrigue of the graphics, creating the unique character of the product, needs careful print control.



AWARD FINALIST

Name of Entry Woolworths 100% Juice
1.5L Range
Entrant Rotolabel, a division of
Bidvest Paperplus (Pty) Ltd
Converter Rotolabel, a division of
Bidvest Paperplus (Pty) Ltd
Brand Owner Woolworths, by In2Food
Group (Pty) Ltd

The use of CleanFlake™ adhesive technology facilitates the recycling of PET bottles into food-grade rPET. The pressure-sensitive PP labels for the range are flexo-printed and finished with a matte varnish, offering a cost-effective and flexible solution that resolves environmental concerns.

HOUSEHOLD PRODUCTS PACKAGING MEDAL WINNERS

GOLD MEDAL

Name of Entry	Safety-First Redesigned Shoprite Thin Bleach Pack
Entrant	Bowler Packaging and Shoprite Checkers
Converter	Bowler Packaging
Brand Owner	Shoprite Checkers

A truly responsible pack that addresses a cross-section of packaging needs, including a bold move to 100% post-consumer rHDPE, a child safety cap, braille embossing for identification and a registered oval panel design for transport integrity. This pack leads by embracing safety, inclusivity and sustainability to set a new industry standard.



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SILVER MEDAL

Name of Entry Engen Premium 40 - 500ml Bottle and Label
Entrant First Impression Labels, a part of All4Labels, Engen and Alpha
Converter First Impression Labels, a part of All4Labels South Africa and Alpha
Brand Owner Engen

This ergonomically appealing bottle is extrusion-blow moulded in three layers. The outer and inner layers are virgin material and the central layer is PCR material. This eliminates the colour vagaries caused by PCR and manages to reduce the virgin material used by 125.7 tons per annum. The labels have been downgauged from 85 to 55-micron polyethylene, which yields a 35% reduction in material.

BRONZE MEDAL

Name of Entry The Ghost Float
Entrant t3 Plastic Packaging
Converter t3 Plastic Packaging
Brand Owner Control Chemicals Pty (Ltd)



With the preferred use of disposable chlorine 'floaters' in pools, it is estimated that about three million floaters (average mass 170g) are disposed of in the trash each year. The objective was to find a more functional and sustainable solution to replace the single-use plastic floater. The result is a floater in a thicker, clear PP material that is less visible in the pool – thus the 'Ghost Float' name. The improved design is now refillable and can be reused up to 10 times or more.



HOUSEHOLD PRODUCTS PACKAGING FINALISTS



AWARD FINALIST

Name of Entry Jik Bleach range 750ml and 1.5L
Entrant ALPLA Packaging (SA) and Reckitt
Converter ALPLA Packaging (SA) and Siyaka
Brand Owner Reckitt

The category brand leader has relaunched with a new multi-layer bottle design consisting of 30% rHDPE and 70% virgin HDPE. This construction mitigates the greyness associated with PCR used in a mono-layer process. The use of rHDPE reduces the amount of virgin HDPE in the bottles by 267.4 tons per annum and creates demand for PCR. The spinoff has been reduced cycle times and reduced conversion costs, while maintaining brand integrity.

HEALTH & BEAUTY PACKAGING MEDAL WINNERS

GOLD MEDAL

Name of Entry	IML Jars
Entrant	Mpact Plastics Pinetown
Converter	Mpact Plastics Pinetown
Brand Owner	Vida is Life

The simple, clean design and light ink coverage enhance the appeal of these packs. The in-mould labelled (IML) polypropylene containers are ideal for haircare products, being water-resistant and scratch-proof. The unpigmented jars and lids were designed to increase the value of the recyclate for secondary applications and eliminate the need to separate labels from containers to facilitate recycling.



SILVER MEDAL

Name of Entry	Protein Feed Shampoo and Conditioner Range
Entrant	Advanced Flexibles
Converter	Advanced Flexibles and t3 Plastic Packaging
Brand Owner	Amka Products (Pty) Ltd

This redesign moved away from plain white bottles to uniquely shaped and sophisticated light-grey and dark-grey bottles inspired by the brand's original bottle design. These colours occupy a distinctive position in the market that is associated with elegance and class, restoring the products to their salon level status. Within two months after relaunch, the brand was the fastest value growing shampoo brand. A good example of the power of packaging.

BRONZE MEDAL

Name of Entry	Lifbuoy 250g Soap Bar
Entrant	Constantia Flexibles and Unilever
Converter	Constantia Flexibles
Brand Owner	Unilever

In a positive move to mono-layer material suitable for recycling, this pack features the lightest flow wrapper on the market that retains full functionality. The bigger 250g provides enhanced value to consumers. The new wrapper offers full recyclability, reduced material costs, less plastic into landfill, shorter lead times and, with the development of better flexo-enabled printing techniques on ultra-thin substrates, superb printing at a lower price.



HEALTH & BEAUTY PACKAGING FINALISTS

AWARD FINALIST

Name of Entry Dove Body Cream Range
Entrant Unilever
Converter Sogeplast, Convertacor, Golden Era Packaging
Brand Owner Unilever



In a collaboration across various suppliers, these packs combine injection moulding, silk-screening, flexo printing and heat sealing to produce premium quality good-looking packs. The polypropylene jar and lid were thin-wall-injection-moulded and printed by Sogeplast using custom-built moulds. Sealing is done with a four-layer induction heat seal liner from Convertacor. The clear PP lids are decorated with flexo printed pressure-sensitive labels from New Era Packaging.



AWARD FINALIST

Name of Entry Delicate Black Lacquer Design on Phytocare SPF Tube
Entrant Bowler Packaging and Phytocare
Converter Bowler Packaging
Brand Owner Phytocare

The premium sunscreen tube features a minimalist matte black design with gold foiled accents. The highlight is a subtle spot lacquer pattern that adds depth and sophistication, enhancing the luxurious appeal. The delicate lacquering elevates the brand, intended to appeal to high-end market consumers.



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HEALTH & BEAUTY PACKAGING FINALISTS

AWARD FINALIST

Name of Entry Lovies Ultra Premium Nappies (Size 3)
Entrant Shoprite
Converter DBC Packaging
Brand Owner Shoprite

An upgraded premium pack for the brand that effectively enhances the product's appeal. Flexographically printed on locally extruded matte PE with spot gloss varnish. The result is a pack that looks and feels premium, attractive and functional.



AWARD FINALIST

Name of Entry Sta-Sof-Fro Bottle rHDPE Range
Entrant Mpact Plastics Atlantis and Amka Products
Converter Mpact Plastics Atlantis,
Brand Owner Amka Products (Pty) Ltd

In a positive move for improved recyclability and use of PCR content, these packs include 30% recycled HDPE, significantly enhancing sustainability efforts. The lower masterbatch usage follows design for recycling principles by creating a higher value recycle. The presence of 30% rHDPE also yields an improved surface characteristic that enhances the bottles' print quality.



Manufactures a wide range of purpose made printed polyethylene and polypropylene (WPP) packaging products at its factories in both Riverhorse Valley, Durban and Isithebe.

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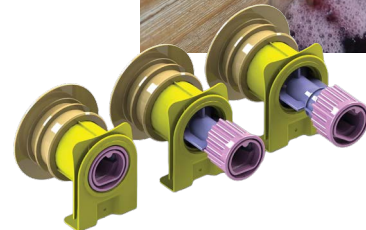


PACKAGING RELATED (INCLUDING COMPONENTS AND PROCESSES) MEDAL WINNERS

GOLD MEDAL

Name of Entry	E-Tap (Telescopic BIB Wine Tap)
Entrant	Flow Precision (Pty) Ltd
Converter	Flow Precision (Pty) Ltd, Formtek (Pty) Ltd, Industri-Bag (Pty) Ltd, Shave & Gibson
Brand Owner	Easy Tap ApS Denmark, Flow Precision (Pty) Ltd, Woolworths and Darling Cellars

This new component features a good technical development story that will create a shift in the market and could be used in other bag-in-box applications. The tap enhances the product and brand and is the outcome of some clever engineering and challenging moulding. The E-Tap is mounted on the outside of the box. Tear off the tamper foil, pull the telescopic tap out and twist to pour. No more perforating cardboard and fumbling for the elusive tap inside the box.



SILVER MEDAL

Name of Entry	EcoSkid®
Entrant	SealGlobal.Co
Converter	Mpact Springs
Brand Owner	Woodlands Dairy

This water-based coating, which is a good solution to meet market needs, has been developed for six-pack milk carton sleeves to offer anti-skid technology and superior grip. It enhances stability during processing, transit and at the point of sale, preventing slippage on pallets, reducing food spoilage and saving costs.

PACKAGING RELATED (INCLUDING COMPONENTS AND PROCESSES) MEDAL WINNERS

SILVER MEDAL

Name of Entry	Mpact Zlox
Entrant	Mpact Corrugated
Converter	Mpact Corrugated
Brand Owner	Mpact Corrugated

This novel 100% paper-based solution offers bi-directional (vertical and horizontal) interlocking of corrugated cartons on a pallet, enhancing stability and overcoming forces and inertia from all directions, giving the cartons strength and durability. The component is a simple, local development that ticks all the sustainability boxes and could have a positive impact on fruit exports for the country.



BRONZE MEDAL

Name of Entry	Spar's Innovative Tiering Project
Entrant	SPAR Private Label
Converter	Various in South Africa
Brand Owner	SPAR Private Label

This project showcases the value of collaboration across the packaging industry to optimise on-shelf impact and brand presence. 2 500 products/SKUs changed over two years is a significant and complex undertaking. The tiering project was initiated to enhance brand presence and convey diverse value propositions through packaging, facilitating easier shelf navigation and maintaining a cohesive brand identity across three value tiers.



PACKAGING RELATED (INCLUDING COMPONENTS AND PROCESSES) FINALISTS

AWARD FINALIST

Name of Entry Inkomazi 1.8kg Maas
Entrant MCC Label
Converter MCC Label
Brand Owner Danone



To overcome the problem of the bottle labels sticking to the end-of-line shrink film, which was introduced to replace corrugated cartons, a solution was developed in less than four weeks that did not require any modifications to the packaging process. After numerous trials, the solution was the application of varnish to selected areas of the bottle's label to allow the shrink overwrap to be removed cleanly, while leaving the correct areas unvarnished to allow the stretch labels to be sealed.



AWARD FINALIST

Name of Entry Lancewood Yoghurt Multipack Lidding
Entrant Advanced Flexibles
Converter Advanced Flexibles and Polyoak
Brand Owner Lancewood

This development allows metallised labels that are flexo-printed to be static-free. These cost-effective and functional lids display bright graphics and offer easy individual pack separation. The metallised lidding, which creates static charge while being printed and on the lidding line, has been mitigated thanks to a significant investment.

AWARD FINALIST

Name of Entry Dr Oetker Paperboard Meal Tray
Entrant Shave & Gibson Packaging (Pty) Ltd
Converter Shave & Gibson Packaging (Pty) Ltd
Brand Owner Dr Oetker

These trays transform food packaging with advanced moulding technology on cardboard. Key features include compatibility with existing production lines, precise sizing and effective sealing for freshness.



AWARD FINALIST

Name of Entry PG Bison 'On Trend'
Entrant ZAKOR Packaging Solutions
Converter Shereno Printers South Africa
Brand Owner PG Bison

This presentation carton was designed to accommodate the new offerings from PG Bison. The carton is durable, easy to pack and use to demonstrate the versatility of the samples offered. A handle is included for easy use, transportation and durability.



Our circular business model goes beyond us and our clients.

As one of the leaders in the packaging and recycling industries, our success should contribute to more than just our bottom line. That's why our business is structured to create income opportunities and uplift the communities in which we operate. It's part of our mission to develop practical, economically viable and environmentally sustainable solutions that bring us, and the world, closer to a true circular economy.

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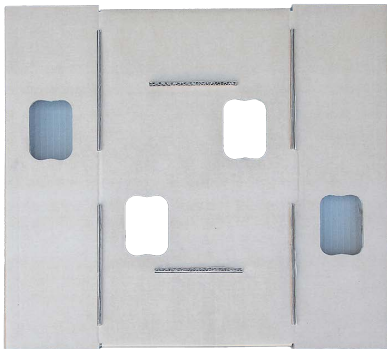
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TRANSIT AND SECONDARY PACKAGING MEDAL WINNERS

GOLD MEDAL

Name of Entry Mpack & Nefab / Polarium
Lithium-ion Battery Pack
Entrant Mpack Corrugated Western Cape & Nefab Sweden
Converter Mpack Corrugated Western Cape
Brand Owner Polarium

This locally manufactured and well-executed packaging solution is the result of clever engineering and great design and replaces the need for polystyrene protective packaging 'waste' to be exported. A fit-for-purpose solution to protect the lithium-ion batteries throughout the post-production value chain. The corrugated die-cut fitments and outer shipper cartons protect the batteries and provide stackable support for the product on export pallets in a high cube container.



SILVER MEDAL

Name of Entry Iron Forest VW J73 Sports Bar Export Box
Entrant Iron Forest Packaging
Converter Rusmar Packaging (Pty) Ltd
Brand Owner Horizon Global South Africa (Pty)

Locally designed and used within the automotive sector for exporting high-value styling items, this corrugated board shipper construction secures multiple products at once and allows proper stacking within a container. This complete box consists of 12 corrugated cardboard sections and replaces the previous honeycomb box with polystyrene inserts. Additional loose components are packed in four boxes fitted within an insert, reducing any movement and giving further protection to all the packed components. The box can be opened and closed as required without any damage to the packaging.



BRONZE MEDAL

Name of Entry Stella Artois 12 x 620ml
Entrant Golden Era Group
Converter Golden Era Group
Brand Owner Stella Artois Brewery (AB InBev)

A fit-for-purpose shipper that has been transformed for retail display through stunning graphics and sharp printing. The combination of great solid ink laydown and delicate handling of half-tone visuals is a demonstration of great pre-press and online control. The visual of the beer glass on the corrugated board is a standout feature.



TRANSIT AND SECONDARY PACKAGING FINALISTS

AWARD FINALIST

Name of Entry Heineken 4 x 6 Pack 330ml
Entrant Golden Era Group
Converter Golden Era Group
Brand Owner Heineken SA



Flexographic five-colour print with 63lpi screening in the half-tones directly printed on bay white b-flute material followed by online die-cutting presents a shipper worthy of this international brand.



AWARD FINALIST

Name of Entry Litho Laminated Citrus Cartons
Entrant CTP Cartons and Labels
Converter CTP Cartons and Labels
Brand Owner Fruit Heart

High-resolution graphics and dual varnish finishes elevate the visual appeal of the carton, making it a compelling choice. The use of UV spot varnish highlights key design elements, creating a tactile and visually engaging experience, while the contrasting matte varnish adds depth and sophistication to the overall presentation.

AWARD FINALIST

Name of Entry PET to 100% rPET
Entrant Mpact Plastics Wadeville
Converter Mpact Plastics Wadeville

This bulk 3.5 litre bottle for industrial syrup concentrate has been produced using 100% locally sourced recycled PET, replacing the previously used virgin PET. The bottle design comprises a wide neck, which allows for easy cleaning before recycling, further promoting sustainable end-of-life practices. The bottle-to-bottle design allows the material to be recycled back into the production of new bottles. This conserves valuable, non-renewable resources and supports circular economy value chain objectives.



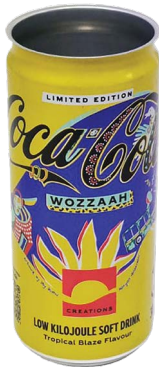
PROMOTIONAL PACKAGING MEDAL WINNERS

GOLD MEDAL

Name of Entry 200g + 337g Lindt Lindor - Special Occasion Sleeves
Entrant CTP Cartons and Labels
Converter CTP Cartons and Labels
Brand Owner Lindt and Sprungli



These special occasion sleeves for events like Valentine's Day and the Rugby World Cup are cost-effective, visually striking and sustainable. Made from recycled FSC-certified board they minimise packaging waste. The innovative design of the virtual SA rugby jersey cut out with a fold-out collar particularly impressed the judges.



SILVER MEDAL

Name of Entry 300ml Coca-Cola Wozzaah Zero Sugar
Entrant Golden Era Group
Converter Golden Era Group
Brand Owner The Coca-Cola Company

These packs celebrate the vibrancy and influence of Africa, immersing consumers in the limitless energy of the continent. This dramatic departure from the iconic branding includes some fine and detailed artwork. The constraints of dry offset printing, which made the challenge even greater, has been met with a vibrant and characterful precision to reflect the taste of Africa's spirit and creativity. 'Wozzaah' – IsiZulu for 'Come Here' – presents a symphony of flavours inspired by the beating heart of African culture.

PROMOTIONAL PACKAGING FINALISTS

AWARD FINALIST

Name of Entry Doritos Grilled BBQ
Entrant PepsiCo SA
Converter Constantia Flexibles
Brand Owner PepsiCo SA

Inspired by the resurging sticker trend, a bespoke range of stickers tailored specifically to resonate with the GenZ demographic were created to be accessible through the packaging. Each sticker is intended to embody the essence of the brand, flavour and tone of voice differentiating the brand from others on the shelves.



AWARD FINALIST

Name of Entry Simba KFC Original
Entrant PepsiCo SA
Converter Constantia Flexibles
Brand Owner PepsiCo SA

Featuring a good brand collaboration, the packaging design for the Original Recipe Chicken flavoured potato crisps is differentiated from the Zinger Wings variant, while celebrating the iconic brand heritage and leveraging the traditional red and white KFC palette.

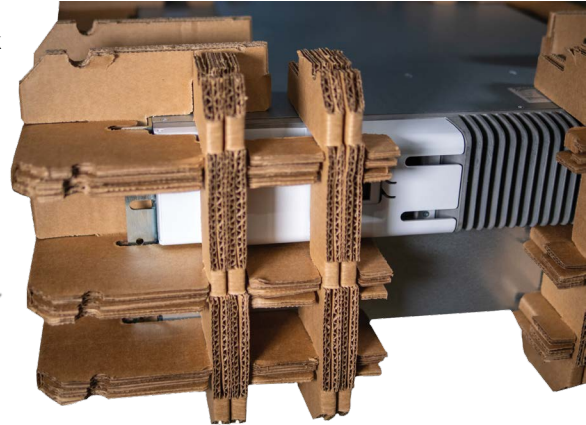
AFRISTAR 2024 AWARDS MEDAL WINNERS

PRODUCED IN SOUTH AFRICA FOR AFRICA

GOLD MEDAL

Name of Entry Mpack & Nefab / Polarium Lithium-ion Battery Pack
Entrant Mpack Corrugated Western Cape & Nefab Sweden
Converter Mpack Corrugated Western Cape
Brand Owner Polarium

A fit-for-purpose solution to protect the lithium-ion batteries throughout the post-production value chain and during export to countries throughout Africa. This well-executed packaging solution is the result of clever engineering and great design. It also replaces the need for polystyrene protective packaging 'waste' being exported.



SILVER MEDAL

Name of Entry PET to 100% rPET
Entrant Mpack Plastics Wadeville
Converter Mpack Plastics Wadeville

The bottles are produced in South Africa and exported to the customer in Eswatini. Once filled with the industrial syrup, the bottles are sent to bottlers in multiple locations. Once emptied, the bottles are collected and returned to the converter for recycling back into rPET bottles to complete the recycling chain.

BRONZE MEDAL

Name of Entry Nawaa Yogy Shake Range
Entrant First Impression Labels, a part of All4Labels
Converter First Impression Labels, a part of All4Labels
Brand Owner Interpack Namibia



A funky, new seven-colour full length sleeve has sent sales soaring in Namibia. The upgrade, which was launched in the third quarter of 2023, revitalized the packaging and provided huge shelf impact and brand approval.



AFRISTAR 2024 AWARDS FINALISTS

AWARD FINALIST

Name of Entry Kombat Energy Drink 500ml
Entrant Golden Era Group
Converter Golden Era Group
Brand Owner Big Tree Brands, Zambia

A redesign to improve branding and on-shelf presence further establishes this energy drink as a favourite in the Zambian market. The intrigue of the graphics, which creates the unique character of the product, need careful print control.



AFRISTAR 2024

PRODUCED IN AFRICA (OUTSIDE OF SOUTH AFRICA)

GOLD MEDAL

Name of Entry Coffret Cadeau Bouteilles Huile d'Olive
Entrant Ghassen Wood Pack
Converter Ghassen Wood Pack, Tunisia
Brand Owner Neapolis Olive Oil, Tunisia

The box is made in two parts with the frame in tropical wood (koto), a dense and light African wood with good texture. The interior of the frame takes the geometric shape of the bottle. The cover is made of green faux leather, offering a luxurious covering in harmony with the wood and evoking the olive tree. The bottle is coloured brown with 360° four-colour UV printing.



SILVER MEDAL

Name of Entry Tennis Doubles 125g
Entrant Siyaka, Mauritius
Converter Siyaka, Mauritius
Brand Owner AVI

The benefits of flexographic print include greater pricing competitiveness within the market and quicker artwork change overs, allowing promotional campaign options by using flexographic plates versus gravure cylinders.

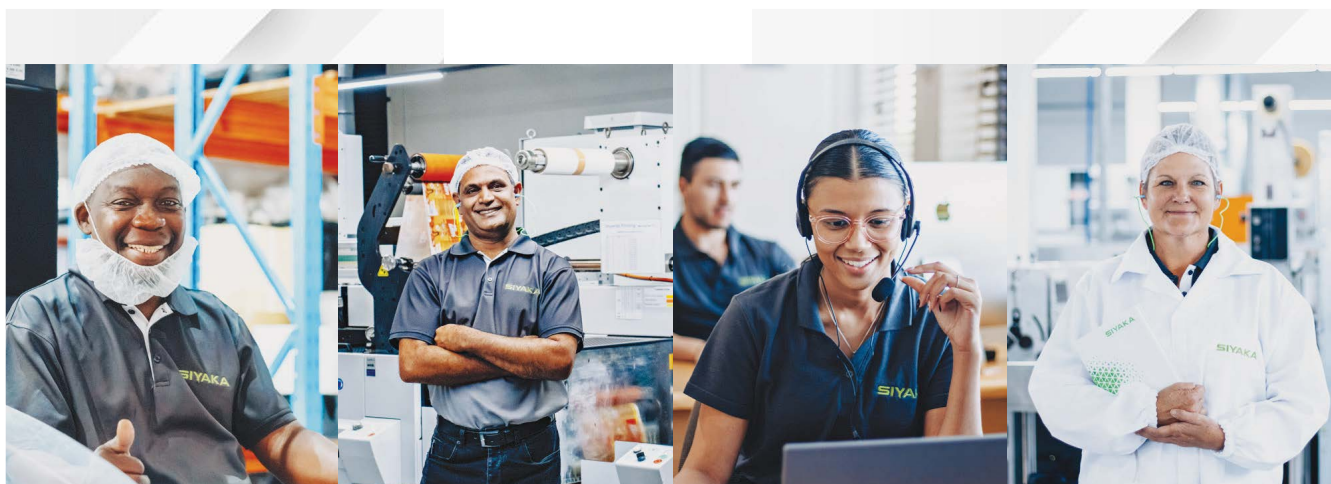


BRONZE MEDAL

Name of Entry Tetra Classic® Aseptic 50ml Slim
Entrant Tetra Pak West Africa
Converter Tetra Pak West Africa
Brand Owner Chivita Hollandia International



This pack is designed to provide the ideal solution for customers looking to offer the right amount of product at the right price point. It is suitable for beverage products such as evaporated milk, fruit juices, drinking yoghurts and ice lollies, delivered to consumers at an accessible price point. The package shape provides an economical ratio of packaging to product volume.



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AFRISTAR 2024 AWARDS FINALISTS

AWARD FINALIST

Name of Entry Coffret Emballage Patisserie Fine
Entrant Ghassen Wood Pack
Converter Ghassen Wood Pack, Tunisia
Brand Owner Marron Glacé, France

This food packaging is made from koto wood, an exotic, dense and light African wood. The top and bottom of the box are made from poplar plywood. The cover is printed using a single-colour screen print with water-based vinyl ink. This box is designed to be economical and food-safe packaging, ideal for stuffed dates, glazed chestnuts, cheeses, pastries and the like.



AWARD FINALIST

Name of Entry Caisse de Transport
Entrant Ghassen Wood Pack
Converter Ghassen Wood Pack, Tunisia
Brand Owner Pam Pam, Tunisia

This transport box for food is made of poplar veneered wood and is suitable for transporting bottles of milk, yogurt, honey, very light or solid fruits and vegetables. Featuring the newly designed assembly and disassembly technique, using metal clips, the boxes are easy to use and store.

AWARD FINALIST

Name of Entry Calao Rhum Tropical 8% 24 x 250ml
Entrant Agena Industrie, Cote d'Ivoire
Converter Sonaco SA, Cote d'Ivoire
Brand Owner Agena Industrie, Cote d'Ivoire

This pack features a complex print design for packaging 24 cans of alcoholic fruit cocktails. The bright, bold graphics provide a strong differentiated identity for this quality shipper.



AFRISTAR 2024 AWARDS FINALISTS

AWARD FINALIST

Name of Entry Sprinkles Coconut Chips,
Ye Potato Chips & Tainers Plantain
Entrant SparkXX Foods & Beverages Co Ltd, Ghana
Converter Fine-Print Ltd, Ghana
Brand Owner SparkXX Foods & Beverages Co Ltd, Ghana

This range of pouches is produced using high-barrier metallised plastic laminate film that protects the contents from light, moisture and oxygen while providing packs with enticing appetite appealing graphics and bold branding.



AWARD FINALIST

Name of Entry De-Ray Man Ginger Liquor
Entrant Royal Crown Packaging Limited, Ghana
Converter Royal Crown Packaging Limited, Ghana
Brand Owner Lawson Herbal Centre, Ghana

The bold, masculine design of this packaging, with embossed elements and rich colour palette, embodies the product's spicy flavour profile and resonates with discerning consumers. The design exudes strength and character, perfectly encapsulating the bold and adventurous spirit of its drinkers.

AWARD FINALIST

Name of Entry Dano Cool Cow Milk Powder 17g
Entrant Shongai Technologies Limited, Nigeria
Converter Shongai Technologies Limited, Nigeria
Brand Owner TG Arla Dairy Products LFTZ
Enterprise, Nigeria

This new product packaging, designed with the latest technology, uses all the graphics elements such as layout, shape, text, dimension and colour to achieve an appealing pack design. Quality printing ensures the packaging has good shelf presence and is appealing to vendors and consumers.



STUDENT GOLD PACK AWARDS 2024

The Student Gold Pack Competition is a key aspect of the Institute of Packaging SA's education objective. Through participation, students tackle projects to illustrate the skills required and the challenges that the discipline offers. Project briefs are created to give students the opportunity to demonstrate the role packaging can play in the supply chain and marketing of a product as well as the benefits and functionality of packaging.

The competition is split into four categories: Graphic Design, Packaging Technology, Industrial Design and Food Science & Technology. Prizes are awarded in each of these categories, which have different project briefs and are judged individually. These are the top four winners in 2024:

GRAPHIC DESIGN

SAFRIPOL STUDENT GOLD PACK TROPHY

Name of Entry Pritt's Refillable 2 in 1 Tape Dispenser
Entrant Kaurin Reddy
Institution Durban University of Technology

Pritt's invisible tape dispenser packaging makes use of recyclable unbleached paperboard to contain the tape and act as a dispenser with a serrated blade on one side for cutting. The dispenser can be refilled.



PACKAGING TECHNOLOGY

MPACT STUDENT GOLD PACK TROPHY

Name of Entry Grand Green Gold Packaging for Ferrero Rocher
Entrant Rochelle Kleynhans
Region Gauteng

To further enhance Ferrero Rocher's strides toward sustainability, this student project focused on switching the packaging to a more sustainable paperboard format and reducing the number of components used, without taking away from the luxury look and feel of the brand. The pyramid-shaped box provides an ideal format to meet the objectives of this packaging concept. The pyramid pack is designed to be modular, where units can be marketed and sold as stand-alone products or in a multipack, each pack element being interactive and stackable into a full multi-pack pyramid.



BUILD

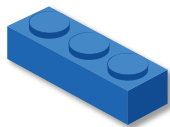
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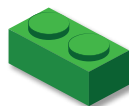
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INDUSTRIAL DESIGN

PROPAK STUDENT GOLD PACK TROPHY

Name of Entry Recarry
Entrant Johannes Albertus Janse van Vuuren
Institution University of Johannesburg

This packaging design, made from recycled billboard PVC vinyl, ensures sustainability by giving the material three lives as a billboard, packaging and a reusable bag. Key features include efficient material use, easy assembly, durability and branding. The packaging – for workwear style shoes or clothing sold online – transforms into a carry bag for lasting utility for farm, construction and industry workers.



FOOD SCIENCE AND TECHNOLOGY

IPSA STUDENT GOLD PACK TROPHY

Name of Entry Bob's Bread Spread Packaging
Entrants (Team) Kholiwe Biyela, Carli Lourens, Anné Potgieter, Lumé van Eck, Paige Wardle, Suzan Wentzel
Institution Stellenbosch University



The packaging concept for Bob's meaty flavoured bread spread is carefully designed to enclose, protect and extend the product's shelf life, while meeting all technical processing requirements. Bob's will be packaged in flexible plastic casings made of multi-layer nylon (polyamide) and secured with an aluminium Polyclip on both ends. By functioning as a strong barrier against oxygen, aroma and water, the nylon prevents product seepage, microbiological contamination and growth, rancidity and colour changes. Bob's packaging is made to resemble well-known items like liver spreads and polony, so consumers will link Bob's to a meat-based product.



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